



ARTIST INTEREST APPLICATION		
Applicant Information (Please Print Clearly)		
Applicants Name	Date of Application	
Street Address	City	Zip
Home Phone	Cell Phone	Email Address
I certify that all the artwork submitted with this application is my original work (sign below)		
Sign full name		Date
Examples of Work		
1. Title of work:		
Medium / Description:		
2. Title of work:		
Medium / Description:		
3. Title of work:		
Medium / Description:		
Additional Requirements		
<ul style="list-style-type: none"> • Please attach an artist statement of up to 1,000 words that describes why the artist is interested in painting the mural that will be a signature piece for the North Fair Oaks community, previous experience working on public art projects, the artist’s connection to the North Fair Oaks community (if applicable), and how the artist believes the art work will enliven and signify the culture and history of the North Fair Oaks community. • Provide three (3) samples of previous mural projects and/or samples of non-mural artwork that represents the artist’s style and briefly describe each piece submitted. In addition, you may also submit a web site to view additional work (Please Note: All submitted artwork/images are for County use files and will not be returned) • Provide three (3) referenced who can attest to your commitment completing public art projects and equivalent skills. • A concept drawing and dimensions for the proposed mural design in color using the 1 page template provided by the Call for Artists. 		

Applications may be submitted by email, sent by mail, or delivered in person by **Wednesday, January 31, 2018:**

**San Mateo County
Office of Community Affairs
Attn: Maggie Cornejo
455 County Center, 4th Floor
Redwood City, CA 94063**

**Email: macornejo@smcgov.org
Phone: 650-363-1800**



UNINCORPORATED NORTH FAIR OAKS Call for Local Artists – Mural Project

The North Fair Oaks Community¹ Plan envisions a vibrant, safe, and healthy community which includes public art highlighting the local history and cultural background of the community. The County of San Mateo and the North Fair Oaks Community Council invite local artists to transform a blank canvas wall into a vibrant work of art celebrating the local culture and community in unincorporated North Fair Oaks.

Applicant Guidelines

Applicants must submit all of the materials listed below:

1. Artist Interest Application
2. An artist statement of up to 1,000 words describing the following:
 - Why the artist is interested in painting the mural that will be a signature piece for the North Fair Oaks community.
 - Previous experience working on public art projects
 - The artist's connection to the North Fair Oaks community (if applicable)
 - How the artist believes the art work will enliven and signify the culture and history of the North Fair Oaks community
3. Provide three (3) samples of previous mural projects and/or samples of non-mural artwork that represents the artist's style and briefly describe each piece submitted. (Please Note: All submitted artwork/images are for County use files and will not be returned).
4. In addition, you may also submit a web site to view additional work.
 - File format: JPEG only
 - File dimensions: No larger than 1080 pixels on the longest side (15 inches x 15 inches/72ppi)
 - File resolution: 72ppi (standard web resolution)
 - Name your files: lastname_01, lastname_02, lastname_03...
5. Provide three (3) references who can attest to your commitment completing public art projects and equivalent skills.
6. Provide a concept drawing **and** dimensions for the proposed mural design.

¹ North Fair Oaks is an unincorporated area of San Mateo County, California. It is located between Redwood City, Atherton, and Menlo Park. North Fair Oaks is governed by the County of San Mateo and represented by San Mateo County Board of Supervisor Warren Slocum. North Fair Oaks also has a Community Council that serves as an advisory council to the Board of Supervisors.

****Please Note:** Once an artist is selected for the project, the artist will submit a more detailed drawing/design.

Materials must be received no later than Wednesday, January 31, 2018 at 5:00 pm. Materials may be submitted in person, by email or by mail to:

San Mateo County
County Managers Office
Attn: Maggie Cornejo
455 County Center, 4th Floor
Redwood City, CA 94063

Email:
macornejo@smcgov.org

Note regarding the Public Records Act: Be advised that any contract that eventually arises from this call for artists is a public record in its entirety. Also, all information submitted in response to this call for artists is itself a public record **without exception**. Submission of any materials in response to this call for artists constitutes a waiver by the applicant of any claim that the information is protected from disclosure. By submitting materials, (1) you are consenting to the release of such materials by the County if requested under the Public Records Act without further notice to you and (2) you agree to indemnify and hold harmless the County for release of such information. Furthermore, all proposals may be considered for future public art projects.

For additional questions, please contact the San Mateo County Office of Community Affairs at (650) 363-1800 or email Maggie Cornejo at macornejo@smcgov.org

APPLICANT CHECK LIST		
1	Complete Artist Interest Application	
2	Applicant (artist) Statement of Work	
3	Three (3) Previous Work Samples <ul style="list-style-type: none">• Description of Art Work (per piece)• JPEG Format (per piece)	
4	Three (3) References	
5	Proposed concept drawing, including dimensions	

Project Description

The goal of this project is to bring public art to the North Fair Oaks Community to enhance the beautification of the community, specifically on Middlefield Road, a site that sees 1,000 people daily. The project is intended to celebrate the history and culture of the North Fair Oaks community, and to highlight local youth and student artists. Artists are encouraged to visit the community before applying.

The mural location is located at 3060-3080 Middlefield Road. The entire wall (outlined in red), approximately 21 feet tall by 81.5 feet wide, is available for bid.

Project requirements include:

- **Mural designs that cover the entire wall.**
- **Dimensions of the mural design must be noted on the design template provided.**
- **Artist's signature shall be placed in a location that integrates into the artwork, in a space no larger than one square foot.**



Note that the intended audience for the artwork is the community as a whole, including children.

Installation of the work as well as application of an anti-graffiti coating must be completed **no later than May 15, 2018.**

**Extensions would be considered on a project by project basis at the request of the artist at the time of application or due to inclement weather.*

Eligibility

This call is for original mural proposals only. Proposals which contain imagery that is copyrighted by a different entity, stolen, or copied from any other source will not be considered.

This call for proposals is open to all artists, including community groups, youth and student artists. Art teachers interested in mentoring a group of students are encouraged to apply.

Members of the North Fair Oaks Public Art Workgroup who wish to participate in this Call for Artists must remove themselves from the application review and selection process. Those who participate in the application review and selection process, including members of the North Fair Oaks Community Council, will not be eligible to submit an application in response to this Call for Artists.

Artist Selection Criteria and Process

Artists will be considered based on the following criteria and their submitted work samples from other completed projects:

- Artistic excellence, quality of craftsmanship, mastery of skills and techniques, professional approaches to process and presentation, and/or communication of a unique vision or perspective
- Appropriateness of artwork to surrounding neighborhood, level of community theme, documenting the cultural history of the community and involvement
- Documented experience and the potential to complete the project successfully and within the required time frame

Public input will also be sought on the designs through a potential artist showcase the North Fair Oaks Public Art Workgroup will recommend designs that meet the above criteria to the North Fair Oaks Community Council for consideration. The County of San Mateo will review and approve the final selection.

Awards and Funding

The artist selected by the County of San Mateo will be notified by email March 6, 2018.

The funding available for this project is up to \$20,000. Artists are responsible for providing all materials required to complete the project. Funding level determined by complexity of mural proposed and other factors.

The artist cannot begin installation of the mural until the design is approved, and all required liability and contract forms are completed and submitted to the County of San Mateo. If the artist is under age 18, a parent or guardian is required to sign all forms.

Please note that the County will obtain all rights to the selected artwork and will retain the right to alter/remove the artwork as needed (i.e. damaged, in need of repair, or color repair). The artist and the completed project will be featured on San Mateo County social media sites which includes (www.NFOForward.org) and other promotional materials.

To learn more about North Fair Oaks Visit:

<http://nfoforward.org/about-north-fair-oaks/history-north-fair-oaks>

<http://nfoforward.org/ArtInNFO>

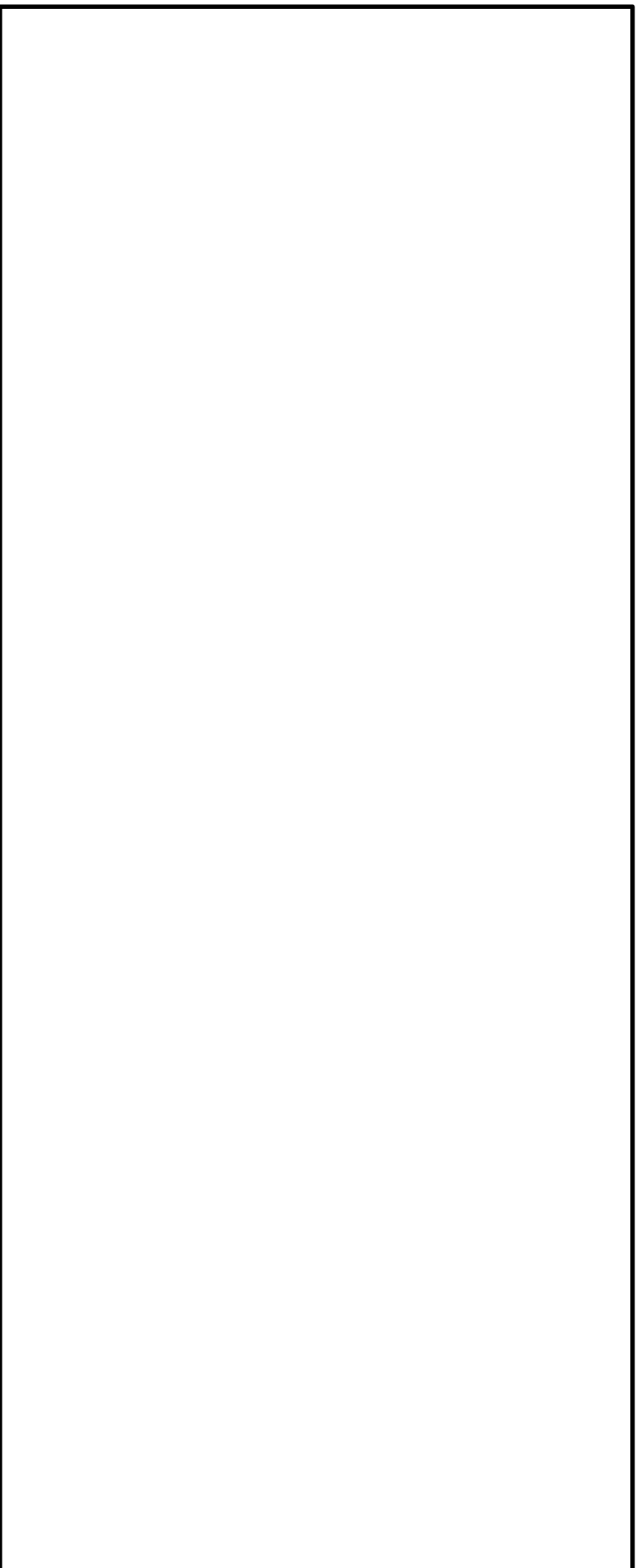
DEADLINE FOR CONSIDERATION: Wednesday, January 31, 2018

Design Proposal

Height of proposed design: _____

Width of proposed design: _____

Artist Name: _____

A large, empty rectangular box with a black border, intended for the artist to draw or create a design proposal. The box is oriented vertically on the page.